

PRESS RELEASE

[free-them]

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2ND ANNUAL WALK FOR FREEDOM

www.forfreesake.ca

www.freethem.ca

Sunday September 18, 2011 at Oliver & Bonacini Events at Toronto Board of Trade, 77
Adelaide Street West, Toronto Ontario | Doors open at 10am

Toronto, August 8, 2011 – [free-them], an anti-trafficking organization announced plans for its 2nd Annual Freedom Walk in Toronto on September 18, 2011. This year [free-them] has partnered with Freedom Relay Canada and Stop Child Trafficking Now to include the Freedom Walk in a national and global campaign to bring awareness and fight human trafficking in Canada and abroad.

What's the issue: There are over 27 million people in slavery today. Human Trafficking is the fastest growing crime on our planet today. Human trafficking is a \$32 billion dollar industry –greater than the profits of Nike, Starbucks and Google combined! 80% of those trafficked are women and children, 70% of those trafficked are for the purpose of sexual exploitation. Every minute two children are trafficked for the purpose of sexual exploitation.

The Freedom Walk will begin with a complimentary breakfast by presenting and platinum sponsor Oliver & Bonacini Events at Toronto Board of Trade (2010, 2011) at 10:00AM. Last year we had over 300 walkers come out, and this year we anticipate 500-700 people. Some of Canada's greatest voices on human trafficking, including Member of Parliament Joy Smith, Sex Trafficking Survivor Timea Nagy, Constable Lepa Jankovic, and [free-them] founder and Canada's Women of the Year 2011 Nominee Shae Invidiata, will share a few words before participants head to the streets of downtown Toronto to walk 5KM.

This year [free-them] welcomes Honorable Attendees: Member of Parliament Joy Smith, Member of Parliament Olivia Chow, Member of Parliament Terence Young, Sex Trafficking Survivor Timea Nagy, Founding Member EVE Trisha Baptie, Sex Trade 101 Founder Natasha Falle, and Miss Canada 2011 Tara Teng. All honorable attendees will be available to address the media and the participants.

*Interviews with honorable attendees including the founder of [free-them] prior to the Freedom Walk can be arranged.

About Shae Invidiata and [free-them]

[free-them] was officially founded in 2010, by Founder and Human Rights activist Shae Invidiata. [free-them] is dedicated to raising awareness and funds to abolish global human trafficking by partnering with people, organizations, & businesses to fight human trafficking - slavery today. For the past eight years, Invidiata has been fighting the epidemic of Human Trafficking in Canada and around the world. Most recently Invidiata has been nominated by Canadian Women's Fashion Magazine Chatelaine as a Top 20 Finalist for "Canada's Women of the Year 2011". For more information about [free-them] and their ongoing efforts please visit their website at www.free-them.net For additional information about Invidiata's Chatelaine nomination, please visit <http://site.chatelaine.com/womenoftheyear/Vote20.aspx?group=1>

About Freedom Relay Canada:

Freedom Relay Canada is a nation-wide journey for justice organized by the Chrysalis Anti-Human Trafficking Network and Stop the Traffik in collaboration with NGO's across the country. It's objective is to raise awareness and funding for survivors of human trafficking and strengthen inter-provincial cooperation on this vital issue. For more information, please visit their website <http://www.freedomrelaycanada.com/>

About SCTNow:

Stop Child Trafficking Now is a non-profit 501(c)3 grassroots organization. SCTNow's innovative approach to shutting down the demand side of child sex trafficking has been as "the missing piece that is finally being put into place" to end child sex slavery. SCTNow's efforts will provide freedom for hundreds of young children who are ensnared in a life of slavery. The last two weekends in September walkers around the world, in over 50 cities, will also be walking to stop child trafficking with SCTNow.

